



Clinical decision support for your whole team.

A partner, not just a vendor.

DUK-C puts rapid clinical lookups, treatment protocols, and point-of-care decision support — written by clinicians, for clinicians — in every coat pocket in your program. The DUK-C Clinical Resource Partnership makes that support program-wide, permanent, and backed by a team that answers to you directly.

MORE THAN A BULK LICENSE

A clinical support partnership, built around your program

Clinical Resource Partners don't purchase seats — they gain a clinical education resource with a direct line to the team that builds it. Every partnership includes:

Unlimited Activation Codes

Every clinician in your program — residents, fellows, students, and attending faculty — gets full premium access — no seat counting, no mid-year true-ups when your roster changes.

Centralized Onboarding

We activate your entire cohort at once — built for July. New cohorts and entire departments are onboarded as a group, ready before their first shift.

Structured Implementation

A rollout led by our team, not left to yours: orientation materials, quick-start guides, and check-ins through your first academic term. Pilot options available.

Priority Support

Partner programs move to the front of the line. Issues raised by your residents and faculty are triaged first, with direct follow-up.

Educational Partnership

Your faculty's feedback shapes DUK-C's clinical content. Suggest topics, flag gaps, and see your program's needs reflected in updates.

Direct Founder Access

No ticketing systems or account managers. Partner programs work directly with DUK-C's founders — including our physician co-founder.

Continuous Clinical Updates

Every content update, new protocol module, and premium feature ships to your program automatically — no upgrade fees, no version tiers, ever.

Partner-Driven Feature Integration

Feature requests from partner programs go to the top of our development roadmap. New capabilities are built around how your clinicians actually work.

Partnership is a living relationship: as DUK-C grows, your program's access grows with it — at no additional cost for the life of the agreement.

The Clinical Resource Partnership, in practice

STEP 1

Pilot (Optional)

Start with a no-cost pilot for a cohort or department and see DUK-C in real clinical practice before committing.

STEP 2

Program Activation

We onboard your full cohort with unlimited codes and orientation materials, timed to your academic calendar.

STEP 3

Term Check-ins

Scheduled touchpoints with our team each term: what's working, what's missing, what's next.

STEP 4

Annual Review

A yearly partnership review covering content updates, the feature roadmap, and your program's priorities for the year ahead.

Why programs partner with DUK-C

- **Support at every level, from day one.** From a new intern's first shift to an attending's quick confirmation, DUK-C is a trusted point-of-care reference for the whole team.
- **Program-wide consistency.** Every clinician references the same current, clinician-reviewed content — not whichever app they happened to download.
- **Physician-built and physician-reviewed.** Clinical content is developed and quality-audited under physician leadership.
- **Designed for the way clinicians actually work.** Answers in seconds on the device already in their pocket — built mobile-first, not ported from a desktop product.
- **A vendor that knows your name.** DUK-C partners work directly with our founding team, not a reseller or support queue.
- **Your input becomes the product.** Partner feedback drives our content and feature roadmap.

Partnership investment

Simple annual pricing based on your program's size — scoped to fit within program discretionary and educational budgets, with no per-seat audits and no procurement gymnastics. Pilot programs receive preferred first-year partner pricing.

YOUR PROPOSAL

Custom quote prepared
for your program

The team behind your partnership

Marko Lazović Founder & CEO

Leads product vision and program partnerships. Your first call for anything, anytime — from onboarding to feature requests.

Bianca Galasso, D.O. Founder & Chief Medical Officer

Directs clinical content and quality review. Your faculty's clinical counterpart at DUK-C — a physician who answers to your program directly.